



Business Advocacy Committee
Wednesday, November 16, 2016
Light Breakfast & Networking: 7:30-8:00 am
Meeting: 8:00 am – 9:00 am
North San Diego Business Chamber

MEETING MINUTES

- I. Welcome and Introductions** Mike Nagy, Meena Westford
- II. Chamber Update (3 minutes)** Fletcher Damon
- Insights (formerly Actionable Economics): Wednesday, Nov. 30, 7:30-9:00 AM, Maderas Golf Club. [Details & Registration.](#)
 - The 2016 Presidential Election: Impact, Analysis, and Economic Outlook.
 - Regional Connect: Wednesday, Dec. 14, 5:00-7:00 PM, ZCode Media. [Details & Registration.](#)
 - No December meeting for Business Advocacy Committee
- Topic: Post-Election Recap and Analysis**
- III. Guest Presentation (30 minutes)**
Tom Shepard, Tom Shepard & Associates, Inc.
- Due to widespread distrust of traditional media and institutions, there is a widening gap between people's "truths". Increasingly able to filter the info that they receive in order to fit their viewpoints.
 - Likely to see increased conflicts between different levels of government – federal, state, and local.
 - Very close races, i.e. Dave Roberts v. Kristin Gaspar, should be called around Thanksgiving.
 - See attached slides for additional details.
- IV. New Business/Old Business** Mike Nagy, Meena Westford
- October Action Item recap: No position on Measure A. Measure A did not pass.
 - Housing You Matters recap: Fletcher spoke with Mary Lydon and believes that the coalition aligns with many of our members' interests. Will confirm with Chamber staff/Board that the Chamber is prepared to endorse the coalition.
- V. Board Member Presentation** Debra Rosen
- Election over, but Chamber will continue to look at pending legislation and issues that may affect business. Emphasis on action items that represent the interests of our members.
 - Continuing with outreach efforts to ensure that members are engaged and realizing their benefits.
- VI. Legislative Offices Updates** Legislative Representatives
Business Related Issues Only – 2 minutes each
- State Sen. Joel Anderson: Hosting Holiday Legislative Open House – Wednesday, Dec. 7, 6:00-8:00 PM, Toyota of El Cajon.
- VII. Adjourn/Networking**

Next Meeting:
Wednesday, January 18, 2016
8:00 – 9:00 am