

# Local Discounts

This benefit is exclusive for Members of North San Diego Business Chamber, and comes at no additional cost. Visit our website to see more examples.

## Understanding the Online Form

### Summary View (Example)

#### Corresponding Fields

1. Title
2. Tagline
3. Short Description\*
4. Description\*\*

\*Does not appear on Summary View

\*\*Does not appear in Page View

1 **100 Business Cards Same Day/Next Day \$19.99** 2 Available 7 Days/Week  
Replica Printing Services - Poway  
3 Try out Replica Printing with your next project and experience what makes us different.  
Category: Copying, Printing & Documents  
MAP  
(858) 549-5380

### Page View (Example)

Local Discount [View Business Info](#)

1 100 Business Cards Same Day/Next Day \$19.99  
2 Available 7 Days/Week  
3 **REPLICA** Replica Printing Services  
Try out Replica Printing with your next project and experience what  
4 makes us different:

- Free Pick Up & Delivery
- Free Printed Proofs
- Open 7 Days/Week
- Extended Hours M-F 7am-8pm, Sat-Sun 10am-6pm
- Account Managers (To Ensure Quality and assist with Custom Quotes & Projects)
- Same Day Printing

Contact Information  
phone: (858) 549-5380  
email: ryan@replicaprinting.com  
website: http://www.ReplicaPrinting.com  
Offer Valid: August 17, 2015 - October 31, 2018

North San Diego Business Chamber

#### Tips

- Assign all applicable categories to your Member profile, so you have options for categorizing your Discount
- Your Business Name automatically appears on the Discount--no need to include it in your Title or Tag Line
- You apply your logo to the ad yourself, but you must also send a jpeg or png file of it to the Chamber so we have a high-resolution option for the Local Discount email
- Your Publish End Date must match your Offer End Date. This is not automatic! Make sure your Discount doesn't disappear from the website sooner than you would like

## About the Email

Sent to over 7,000 destinations in the region every other Friday

1. Your logo is linked to your website. Please send a high-resolution logo (jpeg or png file) to the Chamber
2. Learn More button links to your discount on the Chamber website
3. 1-2 lines preferred, 3 absolute maximum

Please note: you may run multiple Local Discounts on the Chamber website, but only one will be included in the email.

NORTH SAN DIEGO BUSINESS CHAMBER  
CONNECTIONS START HERE.

**Local Discounts:** Exclusively from Chamber Members

1 **REPLICA** PRINTING SERVICES 3 100 Business Cards Same Day/Next Day \$19.99  
2 [LEARN MORE](#)

Visit us online at [sdbusinesschamber.com](http://sdbusinesschamber.com)